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ABSTRACT

This report displays longitudinal data on minority enrollment at Piedmont Virginia Community College (PVCC), and examines trends that may affect minority enrollment in the future. A record number of minority students attended PVCC for the fall semester 1999. Slightly over two-thirds of all minority students attending PVCC were African-American. The percentage of minority students attending PVCC has always been lower than the percentage of minority citizens residing within the college service region. In fall 1999, however, the gap between the two had nearly been bridged. For the most part, minority enrollment trends do not reflect overall enrollment trends. From fall 1995 to fall 1998, overall student enrollment declined, while minority enrollment rose; in fall 1998, the reverse occurred. In fall 1999, both overall and minority enrollment increased. Proportionally fewer African-American male students enroll at PVCC each fall than do White or other-race students. In terms of age, minority enrollment is similar to White student enrollment, though in fall 1999, for the first time, the percentage of traditional aged African-American students (18-21) exceeded the percentages of White students and other-race students. The percentage of new minority students has declined during the past few years, while the percentage of returning students has risen. (VWC)

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ED 439 740

Minority Enrollment Report Fall Semester 1999

Research Report No. 1-2000
February 2000

Piedmont Virginia Community College
Charlottesville, Virginia

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PVCC INSTITUTIONAL RESEARCH BRIEF

Brief No. 2000-3 February 2000

Minority Enrollment
Fall Semester 1999

This brief highlights *Minority Enrollment Report: Fall Semester 1999* (PVCC Institutional Research Report No. 1-2000), February 2000), one of a series of studies designed to display longitudinal minority enrollment data and to examine trends which can assist those involved in planning student recruitment and retention activities at the college.

A record number of minority students attended PVCC in Fall Semester 1999. In fact, records were established in all categories of minority enrollment. A total of 810 minority students enrolled, surpassing the old record of 725, set in 1997, by 11.7%; a total of 551 African-Americans enrolled, eclipsing the old record of 505, established in 1995, by 9.1%; and a total of 259 other-race students enrolled, surpassing the old record of 223, set in 1997, by 16.1%.

Slightly over two-thirds of all minority students attending PVCC in fall 1999 were African-American. Of the remaining one-third, 131 were Asian, 51 Hispanic, 12 American Indian, and 65 classified themselves as "Other."

The percentage of minority students attending PVCC has always been lower than the percentage of minority citizens residing within the college service region. In fall 1999, however, the gap between the two had nearly been bridged. Nineteen percent of all citizens living in the service region are classified as minority; 18.6% of all PVCC students in fall 1999 were classified as minority.

For the most part, as can be seen in Table 1, minority enrollment trends do not reflect overall enrollment trends. From fall 1995 to fall 1998, overall student enrollment declined while minority enrollment rose; in fall 1998, the reverse occurred; and in fall 1999, both overall and minority enrollment increased.

Table 1: PVCC Fall Term Headcount by Race

Fall Term	White	African-Amercian	Other Minority					Total Minority	Total Students
			Amer. Indian	Asian	Hispanic	Other	Total Other Minority		
1995									
No	3,603	505	9	78	33	48	168	673	4,276
Pct.	84.3%	11.8%	0.2%	1.8%	0.8%	1.1%	3.9%	15.7%	100.0%
Pct. Change	-2.7%	4.1%	25.0%	4.0%	-10.8%	77.8%	43.0%	6.5%	-1.3%
1996									
No	3,428	479	7	96	42	48	193	672	4,100
Pct.	83.6%	11.7%	0.2%	2.3%	1.0%	1.2%	4.7%	16.4%	100.0%
Pct. Change	-4.9%	-5.1%	-22.2%	23.1%	27.3%	0.0%	14.9%	-0.1%	-4.1%
1997									
No	3,354	502	13	105	44	61	223	725	4,079
Pct.	82.2%	12.3%	0.3%	2.6%	1.1%	1.5%	5.5%	17.8%	100.0%
Pct. Change	-2.2%	4.8%	85.7%	9.4%	4.8%	27.1%	15.5%	7.9%	-0.5%
1998									
No	3,501	485	15	110	41	49	215	700	4,201
Pct.	83.3%	11.5%	0.4%	2.6%	1.0%	1.2%	5.1%	16.7%	100.0%
Pct. Change	4.4%	-3.4%	15.4%	4.8%	-6.8%	-19.7%	-3.6%	-3.4%	3.0%
1999									
No	3,555	551	12	131	51	65	259	810	4,365
Pct.	81.4%	12.6%	0.3%	3.0%	1.2%	1.5%	5.9%	18.6%	100.0%
Pct. Change	1.5%	13.6%	-20.0%	19.1%	24.4%	32.7%	20.5%	15.7%	3.9%

Proportionally fewer African-American male students enroll at PVCC each fall than do White or other-race students. In terms of age, minority enrollment is similar to White student enrollment, though in fall 1999, for the first time, the percentage of traditional aged African-American students (18-21) exceeded the percentages of White students and other-race students. With respect to residence, a slightly higher percentage of African-American students, and a slightly lower percentage of other-race students, reside within the PVCC service region. The percentage of out-of-state other-race students is considerably higher than the percentages of White or African-American students.

The percentage of new minority students has declined during the past few years, while the percentage of returning students has risen. During the same time, more students, both minority and White, have enrolled as full-time, curricular students.

Minority Enrollment Report
Fall Semester 1999

By
Ronald B. Head
Executive Director of Planning and Information Technology
Piedmont Virginia Community College

Office of Institutional Research
Piedmont Virginia Community College
Charlottesville, Virginia 22902
Research Report No. 1-2000

February 2000

Table of Contents

Executive Summary 3

Introduction 5

Minority Enrollment 5

Demographic Characteristics by Race 8

Enrollment Characteristics by Race 12

Conclusions 19

List of Tables

Table 1: PVCC Fall Term Headcount by Race 7

Table 2: PVCC Fall Term Headcount by Race and Gender 8

Table 3: PVCC Fall Term Headcount by Race and Age 9

Table 4: PVCC Fall Term Headcount by Race and Residence 10

Table 5: PVCC Fall Term Headcount by Race and In-District Residence 11

Table 6: Percentage Non-White by Service Region Population and PVCC Fall Term Headcount 12

Table 7: PVCC Fall Term Headcount by Race and New/Returning Status 13

Table 8: PVCC Fall Term Headcount by Race and Full-Time/Part-Time Status 14

Table 9: PVCC Fall Term Headcount by Race and Class 15

Table 10: PVCC Fall Term Headcount by Race and Degree Sought/Type of Program 17

Table 11: PVCC Fall Term Headcount by Race and Curriculum 19

List of Figures

Figure 1: PVCC Fall Term Minority Enrollment 6

Figure 2: PVCC Fall 1999 Enrollment by Race 6

Executive Summary

This study is designed to display longitudinal data on minority enrollment at Piedmont Virginia Community College (PVCC) and to examine trends which may affect minority enrollment in the future. Highlights of the study are included in this executive summary.

A record number of minority students attended PVCC in Fall Semester 1999. In fact, records were established in all categories of minority enrollment. A total of 810 minority students enrolled, surpassing the old record of 725, set in 1997, by 11.7%; a total of 551 African-Americans enrolled, eclipsing the old record of 505, established in 1995, by 9.1%; and a total of 259 other-race students enrolled, surpassing the old record of 223, set in 1997, by 16.1%.

Slightly over two-thirds of all minority students attending PVCC in fall 1999 were African-American. Of the remaining one-third, 131 were Asian, 51 Hispanic, 12 American Indian, and 65 classified themselves as "Other."

The percentage of minority students attending PVCC has always been lower than the percentage of minority citizens residing within the college service region. In fall 1999, however, the gap between the two had nearly been bridged. Nineteen percent of all citizens living in the service region are classified as minority; 18.6% of all PVCC students in fall 1999 were classified as minority.

For the most part, minority enrollment trends do not reflect overall enrollment trends. From fall 1995 to fall 1998, overall student enrollment declined while minority

enrollment rose; in fall 1998, the reverse occurred; and in fall 1999, both overall and minority enrollment increased.

Proportionally fewer African-American male students enroll at PVCC each fall than do White or other-race students. In terms of age, minority enrollment is similar to White student enrollment, though in fall 1999, for the first time, the percentage of traditional aged African-American students (18-21) exceeded the percentages of White students and other-race students. With respect to residence, a slightly higher percentage of African-American students, and a slightly lower percentage of other-race students, reside within the PVCC service region. The percentage of out-of-state other-race students is considerably higher than the percentages of White or African-American students.

The percentage of new minority students has declined during the past few years, while the percentage of returning students has risen. During the same time, more students, both minority and White, have enrolled as full-time, curricular students.

Introduction

This report is the eighteenth in a series of studies concerning minority enrollment at Piedmont Virginia Community College (PVCC).[1] Each report is designed to display longitudinal minority enrollment data and to examine trends which can assist those involved in planning student recruitment and retention activities at the college.

Minority Enrollment

A record number of minority students attended PVCC during Fall Semester 1999. As can be seen in Figure 1, a total of 810 minority students enrolled at the college, eclipsing the previous record of 725, set in 1997, by 11.7%.[2] Records were also established for the numbers of African-American and other-race students. The total number of African-American students attending PVCC was 551--a 9.1% increase over the previous record of 505, set in 1995--and the total number of other-race students was 259--a 16.1% over the previous record of 223, established in 1997.

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[1] Minority enrollment reports for Fall Semesters 1997 and 1998 were not published. The last published report was for Fall Semester 1996 (PVCC Institutional Research Report No. 2-97, March 1997).

[2] All data in the report were obtained from end-of-term VCCS AKT tapes.

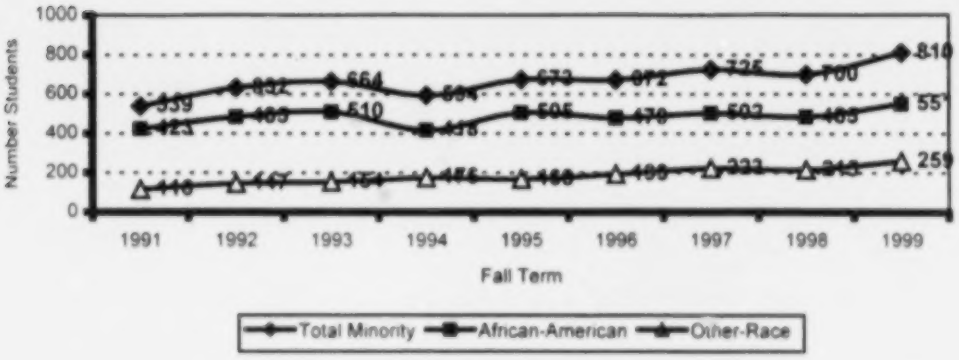

Figure 1: PVCC Fall Term Minority Enrollment

Slightly over two-thirds of all minority students enrolled at the college in Fall Semester 1999 were African-American. Of the remaining one-third, 131 were Asian, 51 were Hispanic, 12 American-Indian, and 65 "Other."[3] Of all students attending PVCC, 18.6% were minority (see Figure 2). This, too, was a record, as was the percentage of African-Americans enrolled--12.6%.

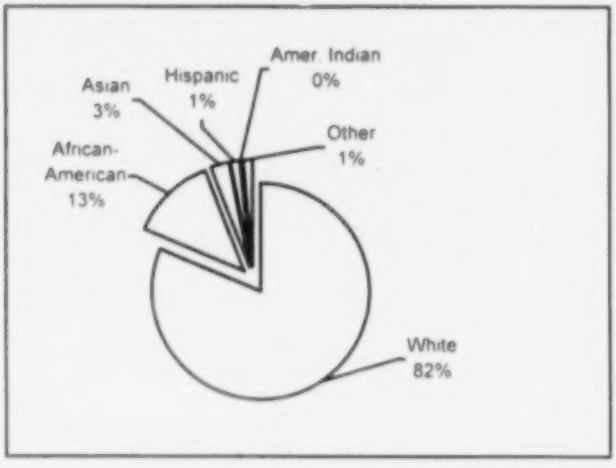

Figure 2: PVCC Fall 1999 Enrollment by Race

[3] As noted in previous reports, a student's racial classification is determined by what he or she checks on the initial admissions form. Six boxes can be checked: (1) White; (2) Black; (3) American Indian or Alaskan Native; (4) Asian or Pacific Islander; (5) Hispanic; and (6) Other. After the "Other" box, space is provided for comment. Usually, students do not write comments. However, quite often, an "other" student is a foreigner, uncertain which box to check. Occasionally, an "Other" student is one with a sense of whimsy. On the admission forms, students have written such comments as "Indiana Irish" or "humanoid" to justify their "Other" classification.

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Minority enrollment at PVCC from Fall Semester 1995 through Fall Semester 1999 is shown in Table 1. As can be seen, overall enrollment patterns do not reflect minority enrollment patterns. During the first three years of this period, overall student enrollment declined, while for the most part, total minority enrollment increased. In fall 1998 the decline in overall student enrollment was reversed, but minority enrollment decreased. In fall 1999, both overall student enrollment and minority enrollment rose, minority enrollment rising at a faster rate.

Table 1: PVCC Fall Term Headcount by Race

			Other Minority						
Fall Term	White	African-American	Amer Indian	Asian	Hispanic	Other	Total Other Minority	Total Minority	Total Students
1995									
No	3,603	505	9	78	33	48	168	673	4,276
Pct	84.3%	11.8%	0.2%	1.8%	0.8%	1.1%	3.9%	15.7%	100.0%
Pct Change	-2.7%	4.1%	25.0%	4.0%	-10.8%	77.8%	43.0%	6.5%	-1.3%
1996									
No	3,428	479	7	96	42	48	193	672	4,100
Pct	83.6%	11.7%	0.2%	2.3%	1.0%	1.2%	4.7%	16.4%	100.0%
Pct Change	-4.9%	-5.1%	-22.2%	23.1%	27.3%	0.0%	14.9%	-0.1%	-4.1%
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No	3,354	502	13	105	44	61	223	725	4,079
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Pct Change	-2.2%	4.8%	85.7%	9.4%	4.8%	27.1%	15.5%	7.9%	-0.5%
1998									
No	3,501	485	15	110	41	49	215	700	4,201
Pct	83.3%	11.5%	0.4%	2.6%	1.0%	1.2%	5.1%	16.7%	100.0%
Pct Change	4.4%	-3.4%	15.4%	4.8%	-6.8%	-19.7%	-3.6%	-3.4%	3.0%
1999									
No	3,555	551	12	131	51	65	259	810	4,365
Pct	81.4%	12.6%	0.3%	3.0%	1.2%	1.5%	5.9%	18.6%	100.0%
Pct Change	1.5%	13.6%	-20.0%	19.1%	24.4%	32.7%	20.5%	15.7%	3.9%

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Demographic Characteristics by Race

Previous minority enrollment studies have shown that nearly every fall, proportionally fewer African-American male students than White students attend PVCC. This was also true--though to a lesser degree--in Fall Semester 1999 (see Table 2). Slightly over 35% of all African-Americans were male. In contrast, nearly 41% of White students, and 42.5% of other-race students, were male.

Table 2: PVCC Fall Term Headcount by Race and Gender

	1995		1996		1997		1998		1999	
Gender/Race	No.	Pct.	No.	Pct.	No.	Pct.	No.	Pct.	No.	Pct.
Male										
White	1,363	37.8%	1,330	38.8%	1,363	40.6%	1,421	40.6%	1,455	40.9%
African-Amer.	132	26.1%	142	29.6%	157	31.3%	152	31.3%	195	35.4%
Other	77	45.8%	87	45.1%	93	41.7%	99	46.0%	110	42.5%
Female										
White	2,240	62.2%	2,098	61.2%	1,991	59.4%	2,080	59.4%	2,100	59.1%
African-Amer.	373	73.9%	337	70.4%	345	68.7%	333	68.7%	356	64.6%
Other	91	54.2%	106	54.9%	130	58.3%	116	54.0%	149	57.5%
All Students										
White	3,603	100.0%	3,428	100.0%	3,354	100.0%	3,501	100.0%	3,555	100.0%
African-Amer.	505	100.0%	479	100.0%	502	100.0%	485	100.0%	551	100.0%
Other	168	100.0%	193	100.0%	223	100.0%	215	100.0%	259	100.0%
Total	4,276	100.0%	4,100	100.0%	4,079	100.0%	4,201	100.0%	4,365	100.0%

Although this trend did continue in fall 1999, a large increase in the number of African-American male students also occurred. Forty-three more African-American males enrolled at the college in fall 1999 than did in fall 1998--a 28.3% increase. During the same period, the number of African-American females increased by only 6.9%.

Typically, significant differences in age do not exist between minority and White students, though fewer minority students over the age of 45 enroll at the college. This was true in Fall Semester 1999 (see Table 3). One interesting difference, though,

was that a much larger number of traditional college aged African-American students (18-21) attended PVCC. The number increased by 37, or 28.7%, and for the first time, the proportion of African-Americans in this age group was larger than the proportion of either White or other-race students.

Table 3: PVCC Fall Term Headcount by Race and Age

	1995		1996		1997		1998		1999	
Age	No.	Pct.	No.	Pct.	No.	Pct.	No.	Pct.	No.	Pct.
Under 18										
White	110	3.1%	124	3.6%	162	4.8%	181	5.2%	165	4.6%
African-Amer.	6	1.2%	3	0.6%	19	3.8%	14	2.9%	5	0.9%
Other	2	1.2%	5	2.6%	4	1.8%	7	3.3%	6	2.3%
18-21										
White	817	22.7%	903	26.3%	916	27.3%	983	28.1%	964	27.1%
African-Amer.	107	21.2%	113	23.6%	113	22.5%	129	26.6%	166	30.1%
Other	52	31.0%	54	28.0%	63	28.3%	60	27.9%	66	25.5%
22-24										
White	335	9.3%	334	9.7%	327	9.7%	339	9.7%	329	9.3%
African-Amer.	46	9.1%	42	8.8%	60	12.0%	52	10.7%	55	10.0%
Other	25	14.9%	22	11.4%	28	12.6%	28	13.0%	36	13.9%
25-34										
White	976	27.1%	868	25.3%	837	25.0%	749	21.4%	809	22.8%
African-Amer.	154	30.5%	149	31.1%	137	27.3%	125	25.8%	139	25.2%
Other	50	29.8%	50	25.9%	64	28.7%	56	26.0%	70	27.0%
35-44										
White	734	20.4%	667	19.5%	619	18.5%	650	18.6%	627	17.6%
African-Amer.	114	22.6%	113	23.6%	111	22.1%	105	21.6%	123	22.3%
Other	23	13.7%	36	18.7%	41	18.4%	41	19.1%	46	17.8%
45-59										
White	553	15.3%	456	13.3%	431	12.9%	528	15.1%	581	16.3%
African-Amer.	73	14.5%	58	12.1%	59	11.8%	55	11.3%	60	10.9%
Other	16	9.5%	21	10.9%	21	9.4%	20	9.3%	33	12.7%
60 & Over										
White	78	2.2%	76	2.2%	62	1.8%	71	2.0%	80	2.3%
African-Amer.	5	1.0%	1	0.2%	3	0.6%	5	1.0%	3	0.5%
Other	-	0.0%	5	2.6%	2	0.9%	3	1.4%	2	0.8%
All Students										
White	3,603	100.0%	3,428	100.0%	3,354	100.0%	3,501	100.0%	3,555	100.0%
African-Amer.	505	100.0%	479	100.0%	502	100.0%	485	100.0%	551	100.0%
Other	168	100.0%	193	100.0%	223	100.0%	215	100.0%	259	100.0%
Total	4,276	100.0%	4,100	100.0%	4,079	100.0%	4,201	100.0%	4,365	100.0%

PVCC fall semester headcount by race and residence is shown in Table 4. During each fall term, from 1995 through 1999, a slightly higher percentage of African-American than White students resided in the PVCC service region, and the

percentage of other-race students was lower than that of either White or African-American students. The percentage of White students who resided outside of the PVCC service region but within Virginia was higher than that of either African-American or other-race students, but the percentage of other-race students from out-of-state was much higher than the percentages of White or African-American students.

Table 4: PVCC Fall Term Headcount by Race and Residence

	1995		1996		1997		1998		1999	
Residence	No.	Pct.	No.	Pct.	No.	Pct.	No.	Pct.	No.	Pct.
In-District										
White	3,094	85.9%	2,949	86.0%	2,918	87.0%	3,028	86.5%	3,092	87.0%
African-Amer.	442	87.5%	420	87.7%	448	89.2%	451	93.0%	496	90.0%
Other	130	77.4%	156	80.8%	177	79.4%	172	80.0%	209	80.7%
Out-of-District										
White	425	11.8%	376	11.0%	352	10.5%	388	11.1%	384	10.8%
African-Amer.	44	8.7%	48	10.0%	43	8.6%	29	6.0%	46	8.3%
Other	16	9.5%	16	8.3%	7	3.1%	12	5.6%	19	7.3%
Out-of-State										
White	84	2.3%	103	3.0%	84	2.5%	85	2.4%	79	2.2%
African-Amer.	19	3.8%	11	2.3%	11	2.2%	5	1.0%	9	1.6%
Other	22	13.1%	21	10.9%	39	17.5%	31	14.4%	31	12.0%
All Students										
White	3,603	100.0%	3,428	100.0%	3,354	100.0%	3,501	100.0%	3,555	100.0%
African-Amer.	505	100.0%	479	100.0%	502	100.0%	485	100.0%	551	100.0%
Other	168	100.0%	193	100.0%	223	100.0%	215	100.0%	259	100.0%
Total	4,276	100.0%	4,100	100.0%	4,079	100.0%	4,201	100.0%	4,365	100.0%

Between fall 1998 and fall 1999, the number of African-Americans from within the service region rose by 45, or 3.9%, the number from other localities in Virginia by 17, or 58.6%, and the number from out-of-state by 4, or 80%. The number of other-race students from within the service region rose by 37, or 21.5%, the number from other localities by 7, or 58.3%, and the number from out-of-state remained the same. In other words, in terms of numbers, the increase in minority enrollment between 1998 and 1999 was mostly accounted for from within the service region, but in terms of percentages, it was mostly accounted for from outside the service region.

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Table 5: PVCC Fall Term Headcount by Race and In-District Residence

	1995		1996		1997		1998		1999	
Residence	No.	Pct.	No	Pct.	No.	Pct.	No.	Pct.	No.	Pct.
Albemarle										
White	1,295	41.9%	1,280	43.4%	1,218	41.7%	1,278	42.2%	1,291	41.8%
African-Amer.	106	24.0%	129	30.7%	141	31.5%	125	27.7%	124	25.0%
Other	54	41.5%	67	42.9%	73	41.2%	71	41.3%	74	35.4%
Buckingham										
White	47	1.5%	45	1.5%	43	1.5%	39	1.3%	44	1.4%
African-Amer.	17	3.8%	17	4.0%	19	4.2%	20	4.4%	23	4.6%
Other	1	0.8%	-	0.0%	1	0.6%	3	1.7%	2	1.0%
Charlottesville										
White	766	24.8%	685	23.2%	703	24.1%	716	23.6%	801	25.9%
African-Amer.	170	38.5%	168	40.0%	159	35.5%	196	43.5%	219	44.2%
Other	51	39.2%	62	39.7%	73	41.2%	66	38.4%	98	46.9%
Fluvanna										
White	322	10.4%	310	10.5%	344	11.8%	362	12.0%	348	11.3%
African-Amer.	46	10.4%	47	11.2%	43	9.6%	47	10.4%	54	10.9%
Other	4	3.1%	9	5.8%	7	4.0%	8	4.7%	11	5.3%
Greene										
White	282	9.1%	260	8.8%	273	9.4%	274	9.0%	258	8.3%
African-Amer.	20	4.5%	11	2.6%	11	2.5%	11	2.4%	23	4.6%
Other	8	6.2%	8	5.1%	12	6.8%	10	5.8%	10	4.8%
Louisa										
White	210	6.8%	201	6.8%	173	5.9%	221	7.3%	210	6.8%
African-Amer.	61	13.8%	38	9.0%	58	12.9%	42	9.3%	38	7.7%
Other	9	6.9%	5	3.2%	5	2.8%	7	4.1%	7	3.3%
Nelson										
White	172	5.6%	168	5.7%	164	5.6%	138	4.6%	140	4.5%
African-Amer.	22	5.0%	10	2.4%	17	3.8%	10	2.2%	15	3.0%
Other	3	2.3%	5	3.2%	6	3.4%	7	4.1%	7	3.3%
All In-District										
White	3,094	100.0%	2,949	100.0%	2,918	100.0%	3,028	100.0%	3,092	100.0%
African-Amer.	442	100.0%	420	100.0%	448	100.0%	451	100.0%	496	100.0%
Other	130	100.0%	156	100.0%	177	100.0%	172	100.0%	209	100.0%
Total	3,666	100.0%	3,525	100.0%	3,543	100.0%	3,651	100.0%	3,797	100.0%

The fall semester headcount by race and residence for all PVCC service region localities is shown in Table 5. Two-thirds of all minority students residing within the service region live in either the City of Charlottesville or Albemarle County. In Fall Semester 1999, over 40% of all African-Americans, and nearly 47% of other-race students, lived in the City of Charlottesville, and 25% of all African-Americans, and over 35% of other-race students, lived in Albemarle County. The percentage of

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minority students living in Charlottesville is the highest in the five-year period between fall 1995 and fall 1999, while the percentage living in Albemarle is the lowest.

As has been reported in previous minority enrollment studies, the percentage of minority citizens living with the service region has always been higher than the percentage of minority students enrolled at PVCC. However, as can be seen in Table 6, the gap between the two has narrowed considerably during the past five years, until in fall 1999, less than half a percentage point separated the two. Note that the service region non-white population figures are estimates based upon 1990 U.S. Census data.

Table 6: Percentage Non-White by Service Region Population and PVCC Fall Term Headcount

	1995		1996		1997		1998		1999	
Residence	Pop.	HC	Pop	HC	Pop.	HC	Pop.	HC	Pop	HC
Albemarle	12.9%	11.0%	12.9%	13.3%	12.9%	14.9%	12.9%	13.3%	13.0%	13.3%
Buckingham	41.2%	27.7%	40.7%	27.4%	40.7%	31.7%	40.7%	37.1%	40.1%	36.2%
Charlottesville	23.9%	22.4%	25.8%	25.1%	25.8%	24.8%	25.8%	26.8%	27.7%	28.4%
Fluvanna	23.4%	13.4%	21.1%	15.3%	21.1%	12.7%	21.1%	13.2%	19.1%	15.7%
Greene	7.0%	9.0%	6.5%	6.4%	6.5%	7.8%	6.5%	7.1%	6.1%	11.3%
Louisa	26.4%	25.0%	23.6%	17.6%	23.6%	26.7%	23.6%	18.1%	21.2%	17.6%
Nelson	19.8%	12.7%	17.8%	8.2%	17.8%	12.3%	17.8%	11.0%	15.8%	13.6%
Total	18.6%	15.6%	19.4%	16.3%	19.4%	17.6%	19.4%	17.1%	19.0%	18.6%

Enrollment Characteristics by Race

Differences in White and minority enrollment characteristics can provide indications as to what minority students find attractive about PVCC. Enrollment characteristics examined in this study are attendance (new students or returning students), status (study on a full-time or part-time basis), class (freshman or sophomore), academic program (college transfer or occupational/technical), degree

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sought (Associate of Arts, Associate of Science, Associate of Applied Science, or certificate), and curriculum (Business Administration, Education, Fine Arts, etc.).

Minority enrollment at PVCC by attendance is shown in Table 7. A first-time student is one who has never attended college before; a transfer students is one who has attended college elsewhere but is new to PVCC; and a returning student is one who has attended PVCC previously.

Table 7: PVCC Fall Term Headcount by Race and New/Returning Status

	1995		1996		1997		1998		1999	
Status	No.	Pct.	No	Pct.	No	Pct.	No.	Pct.	No.	Pct.
First-Time										
White	658	18.3%	665	19.4%	678	20.2%	659	18.8%	673	18.9%
African-Amer.	114	22.6%	97	20.3%	123	24.5%	92	19.0%	104	18.9%
Other	34	20.2%	36	18.7%	48	21.5%	36	16.7%	40	15.4%
Transfer										
White	498	13.8%	439	12.8%	427	12.7%	500	14.3%	486	13.7%
African-Amer.	36	7.1%	48	10.0%	31	6.2%	30	6.2%	37	6.7%
Other	36	21.4%	35	18.1%	43	19.3%	31	14.4%	51	19.7%
Returning										
White	2,447	67.9%	2,324	67.8%	2,249	67.1%	2,342	66.9%	2,396	67.4%
African-Amer.	355	70.3%	334	69.7%	348	69.3%	363	74.8%	410	74.4%
Other	98	58.3%	122	63.2%	132	59.2%	148	68.8%	168	64.9%
All Students										
White	3,603	100.0%	3,428	100.0%	3,354	100.0%	3,501	100.0%	3,555	100.0%
African-Amer.	505	100.0%	479	100.0%	502	100.0%	485	100.0%	551	100.0%
Other	168	100.0%	193	100.0%	223	100.0%	215	100.0%	259	100.0%
Total	4,276	100.0%	4,100	100.0%	4,079	100.0%	4,201	100.0%	4,365	100.0%

The percentage of new minority students has decreased during the past few years, while the percentage of returning minority students has increased. In terms of numbers, however, minority enrollment in all categories rose between fall 1998 and fall 1999.

Minority student enrollment at PVCC by full-time and part-time status is shown in Table 8. A full-time student is one who is enrolled in 12 or more credit hours of

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course work; a part-time student is one enrolled in less than 12 credit hours of course work.

Table 8: PVCC Fall Term Headcount by Race and Full-Time/Part-Time Status

	1995		1996		1997		1998		1999	
Status	No.	Pct.	No.	Pct.	No.	Pct.	No.	Pct.	No.	Pct.
Full-Time										
White	619	17.2%	667	19.5%	617	18.4%	721	20.6%	720	20.3%
African-Amer.	81	16.0%	97	20.3%	92	18.3%	101	20.8%	109	19.8%
Other	44	26.2%	41	21.2%	47	21.1%	49	22.8%	60	23.2%
Part-Time										
White	2,984	82.8%	2,761	80.5%	2,737	81.6%	2,780	79.4%	2,835	79.7%
African-Amer.	424	84.0%	382	79.7%	410	81.7%	384	79.2%	442	80.2%
Other	124	73.8%	152	78.8%	176	78.9%	166	77.2%	199	76.8%
All Students										
White	3,603	100.0%	3,428	100.0%	3,354	100.0%	3,501	100.0%	3,555	100.0%
African-Amer.	505	100.0%	479	100.0%	502	100.0%	485	100.0%	551	100.0%
Other	168	100.0%	193	100.0%	223	100.0%	215	100.0%	259	100.0%
Total	4,276	100.0%	4,100	100.0%	4,079	100.0%	4,201	100.0%	4,365	100.0%

Approximately the same percentage of White and African-American students are classified as full-time at PVCC. A slightly higher percentage of other-race minority students is classified as full-time. The trend during the past five years for both minority and White students has been for slightly more students to enroll full-time. In fall 1995, 16% of all African-Americans were classified as full-time; in fall 1999, 19.8% were classified as full-time. Although the percentage of other-race students enrolled in fall 1995 was the highest during the five-year period, this marked the end of a trend, and since fall 1996, the number and percentage of other-race students classified as full-time has steadily risen.

Minority student enrollment at PVCC by class is shown in Table 9. Freshmen are curricular students who have taken less than 30 credit hours of course work; sophomores are curricular students who have taken 30 or more credit hours of course work; unclassified students are non-curricular students.

Table 9: PVCC Fall Term Headcount by Race and Class

	1995		1996		1997		1998		1999	
Status	No.	Pct.	No.	Pct.	No.	Pct.	No.	Pct.	No.	Pct.
Freshmen										
White	1,214	33.7%	1,168	34.1%	1,116	33.3%	1,172	33.5%	1,177	33.1%
African-Amer.	241	47.7%	232	48.4%	247	49.2%	259	53.4%	310	56.3%
Other	77	45.8%	69	35.8%	79	35.4%	79	36.7%	85	32.8%
Sophomores										
White	588	16.3%	560	16.3%	542	16.2%	569	16.3%	527	14.8%
African-Amer.	64	12.7%	64	13.4%	70	13.9%	77	15.9%	87	15.8%
Other	18	10.7%	20	10.4%	18	8.1%	26	12.1%	30	11.6%
Unclassified										
White	1,801	50.0%	1,700	49.6%	1,696	50.6%	1,760	50.3%	1,851	52.1%
African-Amer.	200	39.6%	183	38.2%	185	36.9%	149	30.7%	154	27.9%
Other	73	43.5%	104	53.9%	126	56.5%	110	51.2%	144	55.6%
All Students										
White	3,603	100.0%	3,428	100.0%	3,354	100.0%	3,501	100.0%	3,555	100.0%
African-Amer.	505	100.0%	479	100.0%	502	100.0%	485	100.0%	551	100.0%
Other	168	100.0%	193	100.0%	223	100.0%	215	100.0%	259	100.0%
Total	4,276	100.0%	4,100	100.0%	4,079	100.0%	4,201	100.0%	4,365	100.0%

As can be seen, the trend in African-American enrollment during the five-year period between fall 1995 and fall 1999 has been that both in number and percentage, freshmen and sophomore students have increased and unclassified students have decreased. In fall 1995, 47.7% of all African-American students were freshmen, 12.7% were sophomores, and 39.6% were unclassified; in fall 1998, 56.3% of all African-Americans were freshmen, 15.8% were sophomores, and 27.9% were unclassified.

The trend in other-race students has been more complicated. The percentage of other-race freshmen dropped between fall 1995 and fall 1996, remained stable for the next three years, and then dropped slightly between fall 1998 and fall 1999. The number of other-race freshmen, however, was higher in fall 1999 than during any other year of the period. The percentage of other-race sophomores remained stable during the first two years of the period, dropped during the third, rose during the fourth, and

dropped slightly in fall 1999. As was the case with freshmen, the number of sophomores in fall 1999 was higher than during any other year of the period. Finally, the number of unclassified other-race students rose between fall 1995 and fall 1996 by over ten percent, but then remained somewhat stable during the remainder of the period. Again, as with freshmen and sophomores, the number of unclassified other-race students in fall 1999 was the highest of any year during the five-year period.

Minority student enrollment by academic program and degree sought is shown in Table 10. A student enrolled in a college transfer program is one seeking an Associate of Arts (AA) or Associate of Science degree. These programs are designed to provide the first two years of a baccalaureate education, and at the completion of the program, students are expected to transfer to four-year institutions of higher education. A student enrolled in an occupational/technical program is one seeking an Associate of Applied Science (AAS) degree or a certificate. These programs are designed to provide the necessary skills to enter or advance in specific occupations and professions. Unclassified students are not enrolled in any curricula.

Table 10: PVCC Fall Term Headcount by Race and Degree Sought/Type of Program

Degree/ Program	1995		1996		1997		1998		1999	
	No.	Pct.	No.	Pct.	No.	Pct.	No.	Pct.	No.	Pct.
AA										
White	359	10.0%	375	10.9%	377	11.2%	418	11.9%	398	11.2%
African-Amer.	52	10.3%	40	8.4%	47	9.4%	52	10.7%	62	11.3%
Other	18	10.7%	20	10.4%	13	5.8%	24	11.2%	22	8.5%
AS										
White	914	25.4%	804	23.5%	756	22.5%	771	22.0%	742	20.9%
African-Amer.	154	30.5%	140	29.2%	147	29.3%	151	31.1%	176	31.9%
Other	64	38.1%	50	25.9%	57	25.6%	47	21.9%	64	24.7%
Total College Transfer Programs										
White	1,273	35.3%	1,179	34.4%	1,133	33.8%	1,189	34.0%	1,140	32.1%
African-Amer.	206	40.8%	180	37.6%	194	38.6%	203	41.9%	238	43.2%
Other	82	48.8%	70	36.3%	70	31.4%	71	33.0%	86	33.2%
AAS										
White	517	14.3%	517	15.1%	504	15.0%	504	14.4%	499	14.0%
African-Amer.	93	18.4%	112	23.4%	113	22.5%	126	26.0%	146	26.5%
Other	12	7.1%	18	9.3%	25	11.2%	30	14.0%	25	9.7%
Certificate										
White	12	0.3%	32	0.9%	21	0.6%	48	1.4%	65	1.8%
African-Amer.	6	1.2%	4	0.8%	10	2.0%	7	1.4%	13	2.4%
Other	1	0.6%	1	0.5%	2	0.9%	4	1.9%	4	1.5%
Total Occupational/Technical Programs										
White	529	14.7%	549	16.0%	525	15.7%	552	15.8%	564	15.9%
African-Amer.	99	19.6%	116	24.2%	123	24.5%	133	27.4%	159	28.9%
Other	13	7.7%	19	9.8%	27	12.1%	34	15.8%	29	11.2%
Unclassified										
White	1,801	50.0%	1,700	49.6%	1,696	50.6%	1,760	50.3%	1,851	52.1%
African-Amer.	200	39.6%	183	38.2%	185	36.9%	149	30.7%	154	27.9%
Other	73	43.5%	104	53.9%	126	56.5%	110	51.2%	144	55.6%
All Students										
White	3,603	100.0%	3,428	100.0%	3,354	100.0%	3,501	100.0%	3,555	100.0%
African-Amer.	505	100.0%	479	100.0%	502	100.0%	485	100.0%	551	100.0%
Other	168	100.0%	193	100.0%	223	100.0%	215	100.0%	259	100.0%
Total	4,276	100.0%	4,100	100.0%	4,079	100.0%	4,201	100.0%	4,365	100.0%

The number of African-American students enrolled in both college transfer and occupational/technical programs rose steadily between fall 1995 and fall 1999. In fall 1995, 206 African-Americans (40.8% of all African-American students) were enrolled in college transfer programs and 99 African-Americans (19.6%) in occupational/ technical programs. In fall 1999, the number of African-Americans in college transfer programs had risen to 238 and the percentage to 43.2%; in occupational/technical programs the number had risen to 159 and the percentage to 28.9%.

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The number of other-race students enrolled in college transfer programs dropped between fall 1995 and fall 1996, remained stable for the next three years, and rose between fall 1998 and fall 1999. The number of other-race students enrolled in occupational/technical programs rose steadily during the first four years of the five-year period, then dropped slightly during the fifth year.

Information concerning PVCC fall term headcount by race and curricular program is shown in Table 11. The information is presented to assist administrators and faculty in assessing minority enrollments within their divisions and programs. Note, however, that considerable caution should be exercised in drawing conclusions from any figures in this table, because during any given year, too few minority students may be enrolled in a particular program to yield statistically reliable results.

Table 11: PVCC Fall Term Headcount by Race and Curriculum

Curriculum	1995			1996			1997			1998			1999		
	White	Black	Other	White	Black	Other	White	Black	Other	White	Black	Other	White	Black	Other
Associate of Arts/Associate of Science															
Business Admin	235	36	17	198	30	11	194	36	17	214	39	11	210	53	16
Education	76	13	4	74	12	5	75	12	4	77	12	6	71	18	4
Fine Arts	41	7	4	36	3	4	46	2	4	43	2	5	52	8	7
General Studies	428	93	23	389	88	20	340	86	22	310	76	11	309	81	24
Liberal Arts	318	45	14	339	37	16	331	45	9	375	50	19	346	54	15
Science	175	12	20	143	10	14	147	13	14	170	24	19	152	24	20
Sub-Total	1273	206	82	1179	180	70	1133	194	70	1189	203	71	1140	238	86
Associate of Applied Science															
Accounting	50	6	1	49	10	0	45	6	3	42	12	4	37	13	2
Computer Info	75	30	5	96	38	8	94	33	8	93	36	12	103	44	9
Drafting & Design	35	3	0	30	3	0	41	2	2	33	1	3	40	2	1
Electronics	50	11	1	49	12	1	60	14	1	60	18	3	39	14	5
Management	76	9	1	78	15	2	70	23	2	69	19	1	71	19	0
Marketing	8	1	0	18	0	1	14	2	0	16	2	0	12	3	0
Nursing	132	7	3	108	6	5	101	7	7	109	10	6	102	13	4
Office Systems	40	19	0	33	21	1	31	22	2	27	19	0	36	24	2
Police Science	51	7	1	56	7	0	48	4	0	55	9	1	59	14	2
Sub-Total	517	93	12	517	112	18	504	113	25	504	126	30	499	146	25
Certificate															
Auto Mechanics	1	1	1	2	1	1	2	1	0	1	0	0	2	1	0
Career Studies	7	1	0	21	2	0	19	4	2	44	5	4	60	7	4
Clerical Studies	1	1	0	2	0	0	0	3	0	0	2	0	0	1	0
Culinary Arts	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0
Drafting & Design	1	1	0	2	0	0	0	0	0	0	0	0	0	0	0
Electronic Servicing	0	1	0	1	0	0	0	0	0	0	0	0	0	0	0
Health Technology	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Law Enforcement	1	1	0	3	1	0	0	2	0	3	0	0	3	4	0
Sub-Total	12	6	1	32	4	1	21	10	2	48	7	4	65	13	4
Unclassified	1801	200	73	1700	183	104	1696	185	126	1760	149	110	1851	154	144
Total	3603	505	168	3428	479	193	3354	502	223	3501	485	215	3555	551	259

Conclusions

Ten years ago, in the fall of 1989, PVCC established a new initiative in minority recruitment and retention. A major goal of this new initiative was that the percentage of minority students within the PVCC student body should mirror the percentage of minority citizens within the PVCC service region. At the time, 508 minority students attended the college, comprising 11.4% of the student body. In contrast, 18.3% of all citizens within the college service region were classified as minority.

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Because of the disparity between these two figures, this goal was viewed as quite ambitious, and many people felt that it could never be achieved. Ten years later, less than half a percentage point separates the two figures. Instead of a 7% difference, only a 0.4% difference exists.

Certainly, by most objective standards, the minority recruitment and retention initiative begun ten years ago has been a great success. Not only does the minority student population at PVCC today nearly mirror the minority population within the geographical area served by the college, but minority enrollment has increased by almost 60% since 1989. One can only conclude that PVCC has truly opened its doors to the minority citizens it serves.